



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 848161**

**Schedule Dates** 09/04/12-09/10/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG,DAN  
**Phone/Fax** (202) 338-6919 /  
**CPE** 1536  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA 9/4

**Date Entered** 08/14/12  
**Last Modified** 08/23/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06269291  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,240.25  
**Net Total** \$29,694.75  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

| By Broadcast Month  | Spots      | Rate               |
|---------------------|------------|--------------------|
| Sep. 2012           | 125        | \$34,935.00        |
| <b>Grand Total:</b> | <b>125</b> | <b>\$34,935.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station               | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------------|----------|---------|
| 1.1  | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 12:58P- 3:58P (ET)  | 7   |    | X  | X  | X  | X  |    |    | 7     | \$200.00 | \$1,400.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 2.1  | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 10A- 10:58A (ET)    | 7   |    | X  | X  | X  | X  |    |    | 7     | \$100.00 | \$700.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 3.1  | Normal Line / SPOT             | 09/04/12-09/07/12 | 9   | :30    | 11:35P- 12:02A (ET) |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$115.00 | \$460.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 4.1  | Normal Line / SPOT             | 09/04/12-09/07/12 | 9   | :30    | 10:58A- 12P (ET)    | 6   |    | X  | X  | X  | X  |    |    | 3     | \$130.00 | \$390.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 5.1  | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 12:02A- 1:06A (ET)  | 4   |    | X  | X  | X  | X  |    |    | 4     | \$25.00  | \$100.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 6.1  | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 12P- 12:57P (ET)    | 6   |    | X  | X  | X  | X  |    |    | 6     | \$110.00 | \$660.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 7.1  | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 3:58P- 4:58P (ET)   | 4   |    | X  | X  | X  | X  |    |    | 4     | \$120.00 | \$480.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 8.1  | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 4:58P- 5:29P (ET)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$300.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 9.1  | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 5A- 5:58A (ET)      | 4   |    | X  | X  | X  | X  |    |    | 4     | \$130.00 | \$520.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 10.1 | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 5:29P- 5:58P (ET)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$300.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 11.1 | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 6P- 6:30P (ET)      |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$400.00 | \$1,600.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 12.1 | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 5:58A- 7A (ET)      | 4   |    | X  | X  | X  | X  |    |    | 4     | \$300.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 13.1 | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 6:58P- 7:28P (ET)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$600.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 14.1 | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 7A- 9A (ET)         | 4   |    | X  | X  | X  | X  |    |    | 4     | \$300.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC  
613 Woodis Ave.  
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1010 Wisconsin Ave NW  
Suite 800  
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**Contract # 848161**

**Schedule Dates** 09/04/12-09/10/12  
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**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG, DAN  
**Phone/Fax** (202) 338-6919 /  
**CPE** 1536  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA 9/4

**Date Entered** 08/14/12  
**Last Modified** 08/23/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06269291  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,240.25  
**Net Total** \$29,694.75  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

| <u>By Broadcast Month</u> | <u>Spots</u> | <u>Rate</u>        |
|---------------------------|--------------|--------------------|
| Sep. 2012                 | 125          | \$34,935.00        |
| <b>Grand Total:</b>       | <b>125</b>   | <b>\$34,935.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station               | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------------|----------|---------|
| 15.1 | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 7:28P- 7:57P (ET) |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$600.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 16.1 | Normal Line / SPOT             | 09/04/12-09/07/12 | 6   | :30    | 9A- 10A (ET)      | 6   |    | X  | X  | X  | X  |    |    | 6     | \$100.00 | \$600.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 17.0 | Normal Line / SPOT             | 09/07/12-09/07/12 | 6   | :30    | 10P- 11P (ET)     |     |    |    |    |    | 1  |    |    | 1     | \$550.00 | \$550.00   | Norfolk (WVEC) (WVEC) |          | 8/14/12 |
| 18.1 | Normal Line / SPOT             | 09/07/12-09/07/12 | 6   | :30    | 7:58P- 9P (ET)    |     |    |    |    |    | 1  |    |    | 1     | \$380.00 | \$380.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 19.1 | Normal Line / SPOT             | 09/07/12-09/07/12 | 6   | :30    | 9P- 10P (ET)      |     |    |    |    |    | 1  |    |    | 1     | \$375.00 | \$375.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 20.1 | Normal Line / NCAA - FOOTBALL  | 09/08/12-09/08/12 | 5   | :30    | 12P- 7P (ET)      |     |    |    |    |    |    | 4  |    | 4     | \$600.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 21.1 | Normal Line / SPOT             | 09/08/12-09/08/12 | 6   | :30    | 6P- 6:30P (ET)    |     |    |    |    |    |    | 1  |    |       | \$160.00 |            | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 22.1 | Normal Line / SPOT             | 09/08/12-09/08/12 | 6   | :30    | 5:58A- 8A (ET)    |     |    |    |    |    |    | 1  |    | 1     | \$110.00 | \$110.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 23.1 | Normal Line / SPOT             | 09/08/12-09/08/12 | 6   | :30    | 6:58P- 7:57P (ET) |     |    |    |    |    |    | 1  |    |       | \$110.00 |            | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 24.0 | Normal Line / SPOT             | 09/08/12-09/08/12 | 6   | :30    | 8A- 9A (ET)       |     |    |    |    |    |    | 1  |    | 1     | \$150.00 | \$150.00   | Norfolk (WVEC) (WVEC) |          | 8/14/12 |
| 25.1 | Normal Line / SPOT             | 09/09/12-09/09/12 | 6   | :30    | 9:58A- 11A (ET)   |     |    |    |    |    |    |    | 1  | 1     | \$90.00  | \$90.00    | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 26.1 | Normal Line / SPOT             | 09/09/12-09/09/12 | 6   | :30    | 10P- 11P (ET)     |     |    |    |    |    |    |    | 1  | 1     | \$375.00 | \$375.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 27.1 | Normal Line / SPOT             | 09/09/12-09/09/12 | 6   | :30    | 6P- 6:30P (ET)    |     |    |    |    |    |    |    | 1  | 1     | \$160.00 | \$160.00   | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 28.1 | Normal Line / SPOT             | 09/09/12-09/09/12 | 6   | :30    | 5:58A- 8A (ET)    |     |    |    |    |    |    |    | 1  | 1     | \$70.00  | \$70.00    | Norfolk (WVEC) (WVEC) |          | 8/23/12 |

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|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|--------------------|---------|
| 29.1 | Normal Line / SPOT             | 09/09/12-09/09/12 | 6   | :30    | 8A- 9A (ET)        |     |    |    |    |    |    |    | 1  | 1     | \$120.00   | \$120.00   | Norfolk (WVEC) (WVEC) |                    | 8/23/12 |
| 30.1 | Normal Line / SPOT             | 09/09/12-09/09/12 | 6   | :30    | 7:58P- 9P (ET)     |     |    |    |    |    |    |    | 1  | 1     | \$700.00   | \$700.00   | Norfolk (WVEC) (WVEC) |                    | 8/23/12 |
| 31.1 | Normal Line / SPOT             | 09/09/12-09/09/12 | 6   | :30    | 9P- 10P (ET)       |     |    |    |    |    |    |    | 1  | 1     | \$375.00   | \$375.00   | Norfolk (WVEC) (WVEC) |                    | 8/23/12 |
| 32.1 | Normal Line / SPOT             | 09/06/12-09/06/12 | 6   | :30    | 10P- 11P (ET)      |     |    |    |    | 1  |    |    |    | 1     | \$600.00   | \$600.00   | Norfolk (WVEC) (WVEC) | Rookie             | 8/23/12 |
| 33.1 | Normal Line / SPOT             | 09/06/12-09/06/12 | 6   | :30    | 7:58P- 9P (ET)     |     |    |    |    | 1  |    |    |    | 1     | \$900.00   | \$900.00   | Norfolk (WVEC) (WVEC) | tba                | 8/23/12 |
| 34.1 | Normal Line / SPOT             | 09/06/12-09/06/12 | 6   | :30    | 9P- 10P (ET)       |     |    |    |    | 1  |    |    |    | 1     | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | wipeout            | 8/23/12 |
| 35.1 | Normal Line / SPOT             | 09/04/12-09/09/12 | 6   | :30    | 11P- 11:35P (ET)   | 7   |    | X  | X  | X  | X  | X  | X  | 7     | \$250.00   | \$1,750.00 | Norfolk (WVEC) (WVEC) |                    | 8/23/12 |
| 36.1 | Normal Line / SPOT             | 09/04/12-09/04/12 | 6   | :30    | 10P- 11P (ET)      |     |    | 1  |    |    |    |    |    | 1     | \$600.00   | \$600.00   | Norfolk (WVEC) (WVEC) | ny med             | 8/23/12 |
| 37.1 | Normal Line / SPOT             | 09/04/12-09/04/12 | 9   | :30    | 7:58P- 9P (ET)     |     |    | 1  |    |    |    |    |    | 1     | \$585.00   | \$585.00   | Norfolk (WVEC) (WVEC) | Middle/Last Man    | 8/23/12 |
| 38.1 | Normal Line / SPOT             | 09/05/12-09/05/12 | 9   | :30    | 10P- 11P (ET)      |     |    |    | 1  |    |    |    |    | 1     | \$415.00   | \$415.00   | Norfolk (WVEC) (WVEC) | Final Witness      | 8/23/12 |
| 39.1 | Normal Line / SPOT             | 09/05/12-09/05/12 | 6   | :30    | 7:58P- 9P (ET)     |     |    |    | 1  |    |    |    |    | 1     | \$750.00   | \$750.00   | Norfolk (WVEC) (WVEC) | Middle/Sub         | 8/23/12 |
| 40.1 | Normal Line / SPOT             | 09/05/12-09/05/12 | 6   | :30    | 9P- 10P (ET)       |     |    |    | 1  |    |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | Modern/Don't Trust | 8/23/12 |
| 41.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 12:58P- 3:58P (ET) |     | 3  |    |    |    |    |    |    | 3     | \$200.00   | \$600.00   | Norfolk (WVEC) (WVEC) |                    | 8/23/12 |
| 42.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 10A- 10:58A (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$100.00   | \$100.00   | Norfolk (WVEC) (WVEC) |                    | 8/23/12 |

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|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------------|----------|---------|
| 43.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 9   | :30    | 11:35P- 12:02A (ET) |     | 1  |    |    |    |    |    |    | 1     | \$115.00 | \$115.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 44.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 9   | :30    | 10:58A- 12P (ET)    |     | 2  |    |    |    |    |    |    | 2     | \$130.00 | \$260.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 45.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 12:02A- 1:06A (ET)  |     | 1  |    |    |    |    |    |    | 1     | \$25.00  | \$25.00  | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 46.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 12P- 12:57P (ET)    |     | 2  |    |    |    |    |    |    | 2     | \$110.00 | \$220.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 47.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 3:58P- 4:58P (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$120.00 | \$120.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 48.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 4:58P- 5:29P (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 49.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 5A- 5:58A (ET)      |     | 1  |    |    |    |    |    |    | 1     | \$130.00 | \$130.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 50.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 5:29P- 5:58P (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 51.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 6P- 6:30P (ET)      |     | 1  |    |    |    |    |    |    | 1     | \$400.00 | \$400.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 52.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 5:58A- 7A (ET)      |     | 1  |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 53.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 6:58P- 7:28P (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$600.00 | \$600.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 54.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 7A- 9A (ET)         |     | 1  |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 55.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 7:28P- 7:57P (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$600.00 | \$600.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |
| 56.1 | Normal Line / SPOT             | 09/10/12-09/10/12 | 6   | :30    | 9A- 10A (ET)        |     | 2  |    |    |    |    |    |    | 2     | \$100.00 | \$200.00 | Norfolk (WVEC) (WVEC) |          | 8/23/12 |

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